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Joshi et al.(10) **Pub. No.: US 2015/0120575 A1**(43) **Pub. Date: Apr. 30, 2015**(54) **METHOD AND APPARATUS FOR COUPON
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Hao Yang, San Jose, CA (US)(73) Assignee: **Nokia Corporation**, Espoo (FI)(21) Appl. No.: **14/398,196**(22) PCT Filed: **May 15, 2012**(86) PCT No.: **PCT/CN2012/075535**

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An approach is provided for negotiating and authenticating coupons. A coupon management platform receives a request for determining a first offer information associated with at least one first coupon. The coupon management platform processes and/or facilitates a processing of the first offer information against one or more negotiation rules to determine at least one second coupon. The coupon management platform further causes, at least in part, a presentation of the at least one second coupon, second offer information associated with the at least one second coupon, or a combination thereof.

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